



THE 2009 EUROFI CONFERENCE

GÖTEBORG, SWEDEN

23-25 SEPTEMBER 2009



An official event of the incoming EU Swedish Presidency
on the eve of the informal ECOFIN meeting

PRIORITIES FOR RESTORING CONFIDENCE AND FOR IMPROVING THE EFFICIENCY AND SAFETY OF EU FINANCIAL SERVICES

- What progress has been made so far? What remains to be done?
- What agenda for the new Commission and Parliament in Financial Services?

Wednesday, 23 September 2009

17:45 18:30	Working Session	UCITS funds: lessons from the current crisis
19:00 21:30	Pre-Registration	<u>Welcome Cocktail:</u> Current measures to support financial institutions: are they sufficient, can they be a source of competitive distortion? How to exit?

Thursday, 24 September 2009

08:00	Registrations	Arrival of Participants Registrations & welcome coffee		
08:45 11:00	Plenary	Implementation conditions of the de Larosière regulation and supervision package: ÿ How to implement efficiently the EU regulatory and supervisory package proposed by the de Larosière group? ÿ What prudential, accounting and governance rules to ensure effective financial stability?		
11:00 11:30	Break	Coffee Break & networking		
11:30 13:00	Plenary	In the light of financial crisis and 2 years after MiFID: does the way securities trading and post trading are organised in Europe need to be changed?		
13:00 14:00	Break	Lunch (paying) & networking		
14:00 14:30	Plenary	Crisis Management Issues		
14:30 16:00	Plenary	How should the business models of financial institutions evolve following the crisis?		
16:00 16:30	Plenary	EU Payments priorities; Finanzplatz Sweden		
16:30 17:00	Break	Coffee Break & networking		
17:00 18:00	// Sessions	Securitization & derivative markets. How to ensure safety resilience and innovation?	SEPA: balancing innovation, safety and competition	Non-harmonized investment funds and hedge funds: What regulation and supervision at EU level?
18:00 18:45	Plenary	What challenges are EU financial services facing in light of the crisis?		
18:45		End of Day 1		
19:45 23:00	Gala Dinner	EUROFI Gala Cocktail & Dinner Global issues : Consistence of EU / US regulatory and macro prudential provisions, modalities of global players supervision		

Friday, 25 September 2009

07:30	Registrations	Arrival of Participants Registrations & welcome coffee	
07:45 08:45	Breakfast Meetings	Outlook for EU insurance mutual groups with Solvency 2	Outlook for the financial services industry in Eastern and Nordic non-Euro countries
08:45 10:00	Plenary	What priorities for Insurance?	
10:00 11:00	Plenary	How long term investment can favor financial stability in the EU?	
11:00 11:30	Break	Coffee Break & networking	
11:30 13:00	Plenary	Which EU legislative agenda to face up to the financial crisis?	
13:00		End of Day 2 & End of Conference	
13:00 14:00	Break	Lunch (Paying) & networking	

LIST OF INVITED SPEAKERS

SURNAME	FIRST NAME	FUNCTION	ORGANISATION
af Jochnick	Kerstin	Chairwoman	CEBS
Andersson	Martin	Director General	Finansinspektionen
Berès, MEP	Pervenche	Chairwoman of the Committee for Economic and Monetary Affairs	European Parliament
Bodart	Paul	Executive Vice President	Bank of New York
Borg	Anders	Sweden's Minister for Finance, President of Ecofin	Ministry of Finance, Sweden
Cahen	Didier	Secretary General	Eurofi
Closier	Alain	Global Head of Securities Services	Société Générale
Crockett	Andrew	President, Member of the Group of Thirty	JPMorgan International
de Buck	Philippe	Secretary General	Business Europe
de Castries	Henri	Chairman & Chief Executive Officer	AXA Group
de Larosière	Jacques	Co-President	Eurofi
de Proft	Peter	Director General	European Fund and Asset Management Association (EFAMA)
de Romanet de Beaune	Augustin	Chairman and Chief Executive Officer	Caisse des Dépôts et Consignations
Goirigolzarri	José Ignacio	Chief Executive Officer	Grupo BBVA
Grilli	Vittorio	Director General	Ministry of Economy and Finance, Italy
Hartsink	Gerhard	President	European Payments Council (EPC)
Holmquist	Jörgen	Director General, DG Internal Market and Services	European Commission
Inciarte	Matias Rodriguez	Vice Chairman	Banco Santander
Ingves	Stefan	Govenor	Swedish Central Bank (Riksbank)
Jouyet	Jean-Pierre	Chairman	Autorité des Marchés Français
Karlström	Urban	State Secretary	Ministry of Finance, Sweden
Klinz, MEP	Wolf	MEP, member of ECON committee	European Parliament
Knight	Malcom	Vice Chairman	Deutsche Bank
Kroes	Neelie	EU Commissioner for Competition	European Commission
Lamfalussy	Alexandre	Wise Man	

Lowe	Philip	Director General, DG Competition	European Commission
Mansfeld	Wolfgang	Member of Executive Board	Union Asset Management Holding
Marson	Jacques-Philippe	President & Chief Executive Officer	BNP Paribas Securities Services
Mazoyer	Jean-Paul	General Management Committee Member in charge of Development	Credit Agricole Asset Management
Odell	Mats	Minister for Local Government and Financial Markets	Ministry of Finance, Sweden
Padoa- Schioppa	Tommaso	Wise Man	
Pauget	Georges	Chief Executive Officer	Credit Agricole SA
Persson	Tommy	President	European Insurance and Reinsurance Association (CEA)
Pierantozzi	Stefano	Head of European Fiduciary Oversight and Research, Global Transaction Services	Citi
Prigent	Bruno	Head of Investors Securities Services	Société Générale
Profumo	Alessandro	Chief Executive Officer	Unicredit Group
Prot	Baudouin	Chief Executive Officer	BNP Paribas
Rabbe	Lisa	Managing Director, Government Affairs	Goldman Sachs International
Schackmann-Fallis	Karl-Peter	Executive Member of the Board	German Savings Banks Association
Sharma	Deven	President	Standards & Poor's
Skinner, MEP	Peter	Committee for Economic and Monetary Affairs	European Parliament
Steffen	Thomas	Chairman	Committee of European Insurance and Occupational Pensions Supervisors (CEIOPS)
Tertak	Elemer	Director, Financial Institutions, DG Internal Market & Services	European Commission
Théodore	Jean-François	Deputy Chief Executive Officer	NYSE Euronext
Trichet	Jean-Claude	President	European Central Bank (ECB)
Tupker	Chris	Chairman	LCH.Clearent
Turner	Adair	Chairman	Financial Services Authority (FSA)
Van Hove	Leo	Associate Professor of Economics	Vrij Universiteit Brussel
Van Hulle	Karel	Head of Unit, Insurance and Pensions, DG Internal Market & Services	European Commission
Vegara Figueras	David	Secretary of State for Economic Affairs	Spain
Volcker	Paul	President Obamas' Economic Advisory Chair	USA
Wellink	Nout	Governor	National Bank of Holland
Wright	David	Deputy Director General, DG Internal Market & Services	European Commission
Wymeersch	Eddy	Chairman	Committee of the European Securities Regulators (CESR)

THE THINK TANK DEDICATED TO FINANCIAL SERVICES IN EUROPE

11 bis, rue Mansart - 75 009 Paris - FRANCE - Tel.: +33 1 40 82 96 03 - Fax: +33 1 40 82 96 03 - www.eurofi.net

